Want to make a difference?

Do you have a great idea?

Do you have a few hours a week?

Want to be part of a bigger community?

Don't want to be tied up in red tape?

THE OPEN SOURCE GUILD
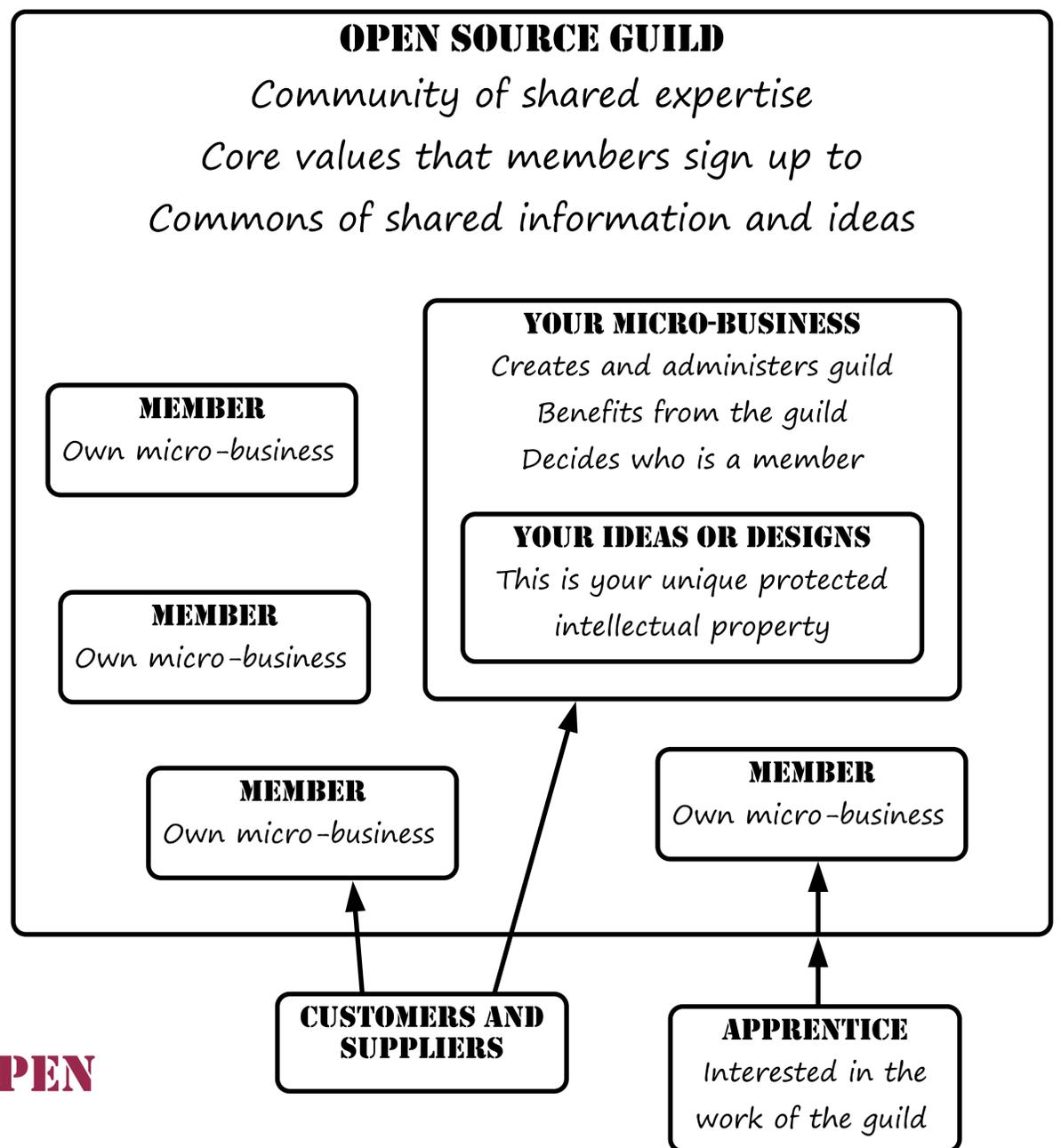
...could be the answer.

HOW IT WORKS

› Open source is a way of collaborating with others, where everyone can access an online commons of shared information.

› The open source guild restricts the sharing to members of the guild to allow them to develop their businesses around the commons.

› You choose who is a member of the guild and can develop your micro-business by working with these people to create a larger market for your ideas.

OPEN SOURCE GUILD
Community of shared expertise
Core values that members sign up to
Commons of shared information and ideas

YOUR MICRO-BUSINESS
Creates and administers guild
Benefits from the guild
Decides who is a member

YOUR IDEAS OR DESIGNS
This is your unique protected intellectual property

MEMBER
Own micro-business

MEMBER
Own micro-business

MEMBER
Own micro-business

MEMBER
Own micro-business

CUSTOMERS AND SUPPLIERS

APPRENTICE
Interested in the work of the guild

HOW TO MAKE IT HAPPEN

› Don't give up the day job (yet...).

› Start developing your idea.

› Copyright or register names, slogans or unique designs (this is the core intellectual property).

› Keep on publicising your idea, make your name known, keep adding to the commons.

› Talk to people about your idea, invite them to help develop it further and make the idea part of their work.

› Recruit interested people who you want to collaborate with and who share your values to the guild.

› When the work starts coming in, form your micro-business, its work can include offering services to the guild.

› When lots of work comes in, the members of the guild are there to help.

› Now you can give up the day job...

WWW.OPENSOURCEGUILD.ORG

...for more information and to download this poster.